

MORTGAGE SALES FACEBOOK AD EXAMPLES WITH FULL TEXT

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Example Ad 1.

Here's what happened to us....

We'd been married for just over 10 years but to tell you the truth our relationship was a bit shaky...

While all our friends would have been thinking that we were the perfect family,... [More](#)



From Struggling To Pay For Groceries To Owning 4 Houses In 4 Years!

 9

14 comments

 Like

 Comment

 Share

Here's what happened to us....

We'd been married for just over 10 years but to tell you the truth our relationship was a bit shaky...

While all our friends would have been thinking that we were the perfect family, had they been a fly on the wall they would have observed quite a different scenario.

Not a day would go by without us having an argument about the one thing.... day after day....

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Our finances.... or the lack of finance to be truthful.

We were the type of family who paid every bill on time, but in terms of having any spare money to do anything it seemed like we were always chasing our tails.

Especially after we paid our mortgage and our credit card bills there was virtually nothing left.

And in a relationship where there is constant bickering about money it's hard to raise too many smiles.

But the turning point for us was one Thursday evening about 5 ½ years ago.

Thursday night was the night that I usually did the shopping.

And after piling all the groceries into the trolley I joined one of the self-serve queues at the checkout.

After scanning my last grocery item, I grabbed my card from my purse, and I remember that what happened next made me freeze.

My card was declined.

I thought, surely there something wrong with the card so I tapped it again and got the same response.

Can you imagine how embarrassed I felt with all my groceries packed into bags I couldn't just escape?

So, I called Geoff hoping he could help.

"Geoff, where are you?" I asked

"Just winding up from a gym session. Why?" he replied.

"I'm standing here at the supermarket, feeling incredibly embarrassed because the card isn't working anymore" I said as the tears roll down my face.

Luckily, the gym wasn't far away, and Geoff came to save the day using our "emergency" credit card that we had made a pact about to not use.

As I said that was the day that everything changed.

When I got home, after calming myself with a glass (or two) of Sav blanc I started to research how other people who had similar incomes to us as well as equity in the home that they lived in, could change their lives by being wiser with their money.

It was then that I came across a free (Video/Webinar) created by a "Money Coach" that talked about how I could pay off my home 10 to 15 years early and how we could consolidate all our debts into one single monthly payment.

It explained that we needed to have at least \$100k equity in our home and a household income of at least \$100k for the strategy to work.

We ticked both those boxes.

"Wow!" I thought, if we could wipe out our mortgage in that timeframe our lives would surely be different.

So, I clicked on the link and watched the presentation and I was amazed at what I learned.

For instance...

How having the right mortgage structure could help us pay off our mortgage 7 -10 years early and even though we thought we had a good rate - we had the wrong mortgage structure.

How to budget to ALWAYS have the money to pay for the necessities of life (including groceries).

How even WE could look forward to a future of owning an investment property which would secure our finances....

Hi, my name is INSERT NAME and I am that Money Coach who showed Belinda and Geoff how to turn their life around.

They implemented my strategy and today just over 4 years later, they have purchased their third property that a tenant is paying off for them.

So, to get the same guide that helped turn their life around, click on this link INSERT LINK and I'm sure that you too will be amazed at how easy it is.

It's a simple strategy that will show you how to plan your Money habits so that your "world" can become a place of contentment, smiles and security.

Example Ad 2.

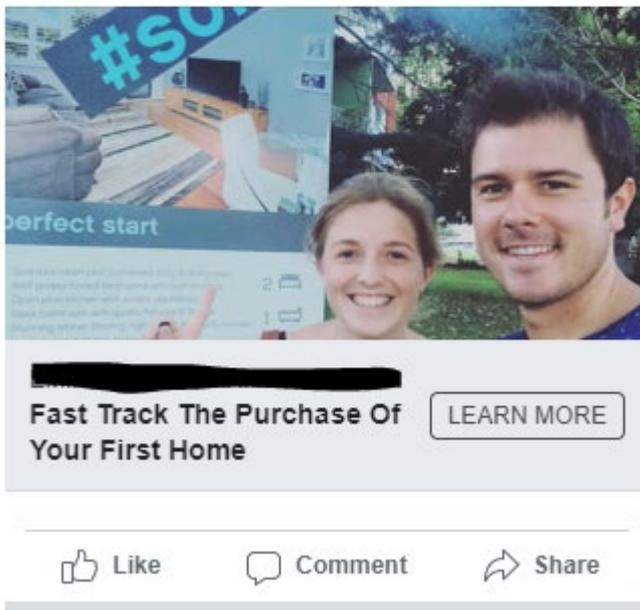
HEY FIRST HOME BUYER

I know what you are thinking.....

How to get off that renting cycle – where you are paying off someone else's mortgage.

Did you know that I can show you how to break that cycle right now?

... More



The image shows a Facebook advertisement. At the top, there is a video thumbnail featuring a man and a woman smiling. The video has a blue overlay with the text '#SOL' and 'perfect start'. Below the video, there is a blacked-out name and the text 'Fast Track The Purchase Of Your First Home' with a 'LEARN MORE' button. At the bottom, there are icons for 'Like', 'Comment', and 'Share'.

HEY FIRST HOME BUYER

I know what you are thinking.....

How get off that renting cycle – where you are paying off someone else's mortgage to.

Did you know that I can show you how to break that cycle right now?

Here is the good news.

I have created a short video presentation that will show you The 6 Secret Steps for First Home Buyers just like you on how to turn their dream into a reality.

In the video, I will give you every piece of information that you have to know about how to purchase your first home.

I will also explain how to very simply....

Demonstrate to a lender that you can afford the loan.

What information lenders really care about.

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How risking doing a DIY application can put you out of the game.

The 3 sources of accessing a deposit.

How to simplify the loan application process,

How you can potentially save thousands in fees and mortgage repayments...and more.

If you want to get into your new home sooner, more reliably and without the drama click on the learn more button, let me know your email address and you will get access to my video right away.

Example Ad 3.

Even though we were on good incomes and paying off our mortgage – we struggled with our money and would run our cards up to their limit each month.

That was until, we learned about a secret, that our bank never... [More](#)



Ex Banker Reveals To Couple The Secret To Wiping 10 – 15 yrs Off A Mortgage Term.

5

Like Comment Share

Even though we were on good incomes and paying off our mortgage – we struggled with our money and would run our cards up to their limit each month.

That was until, we learned about a secret, that our bank never told us about, that saves us over \$200k in interest on our mortgage.

And that saving has made our lifestyle more comfortable than ever before.

Here is how we did it....

Before learning about this secret, the banks “keep from view” our finances were everywhere.

And there would be no money left in the account!

It was really embarrassing.

So, I went searching for an answer to what we could do to improve our money situation.

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It was then that I came across a strategy session, given by an Ex Banker, that said there was a way that we could save over \$200k in interest on our mortgage without it impacting on our household budget.

In the session, the Ex Banker went on to promise that by the end of the session, we would know the secret – (totally legit) that the banks would be reluctant to tell us about...

And you know why it's a secret?

Because we learned how simple it was to reduce the term of a Mortgage from 30 years to 10!

And how we could pay off more in the next 90 days – then would otherwise have taken us a year to do – all without impacting our household budget or the things that we wanted to do each week.

When I first heard about it – I was cranky that our bank didn't tell us about it before, because it's an outcome that can be applied to every mortgage offered by every bank!

But I suppose – why would they? (dah)

Anyway – we implemented the strategy, and with what we have saved – we have gone on to buy another 4 houses in the space of 4 years!

You can sit through the same strategy session we did by joining a free 45-minute webinar being presented online by the same Ex Banker – INSERT NAME

Click here and pick a time that suits INSERT LINK

That 45-minute session with INSERT NAME – literally turned our lives and our lifestyles around for ever.

Example Ad 4.

 **Mortgage Sales Mastery** Sponsored ·  ...

Another Saturday morning of house hunting that started out cheerfully but ended in tears.

After our offer on that home was knocked back I set about learning what we had to do so our future offers were going to... [More](#)



DISPLAYURL.COM
How To Make Your Home Purchase Offer Irresistible - Even If It's Not The Highest

 Like  Comment  Share

[Refresh preview](#) • [Report a problem with this preview](#)

Another Saturday morning of house hunting that started out cheerfully but ended in tears.

After our offer on that home was knocked back I set about learning what we had to do so our future offers were going to be too hard to say no to. Here's how we did it...

When you think about it – every seller who is selling their home is looking for 3 things...

And that is to sell their home at the highest price – in the shortest possible time frame, with the least amount of bother.

But ask any seller – and they will tell you their disappointing stories of people submitting offers – only to find out a few days later that the purchaser couldn't get their finance approved.

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And if you have ever been a seller of a home in that situation – you would know how that outcome really sucks.

So – I went looking online to see if I could find out some information about how we could put an offer together on the next suitable home we found – that would be too hard for a realtor and the seller to say no to.

My question was - what else could we do?

It was then that I came across a (video/webinar) information session created by a Mortgage Pro – that had the answer we were looking for.

So, I joined the free information session – and what I learned absolutely blew me away.

Like...

You know how those online lenders tell you they can get you a pre-approval letter?

Well, it turns out some aren't worth the paper they are written on.

And by watching the (video session) it explained what pre-approval letter we should have – that would all but guarantee us the “red carpet treatment”.

We also learned some other amazing things that make such a huge difference.

The best one being about getting your offer accepted – even when it's not the highest one on the table!

Well after implementing what we learned – we were confident that the next time we found a home we liked – we would be taken seriously.

Sure enough, a couple of weekends later we found that home we loved that we wanted to buy.

And by following the steps we learned in the information session, our offer was accepted in just 30 minutes.

The Realtor even whispered in our ear that our offer was \$5000 LESS than the highest one submitted – but we were the successful ones all because of what we learned about in that information session.

You can join the same info session by clicking here. (INSERT LINK)

Implement what you learn and you too, can avoid the disappointment of being told “Sorry – The seller said no.”

Example Ad 4.

Have you met our family friend, Beth?

Not long ago, Beth retired “very well off” and many of her friends can’t figure out why.

Beth worked her whole life as a schoolteacher.

And Rick, her husband, is a train... [More](#)



**The NEW Australian Gold
Rush for Property...**

[LEARN MORE](#)

 Liss Hughes and 14 others

3 comments 5 shares

 Like

 Comment

 Share

[Refresh preview](#) • [Report a problem with this preview](#)

Have you met our family friend, Beth?

Not long ago, Beth retired “very well off” and many of her friends can’t figure out why.

Beth worked her whole life as a schoolteacher.

And Rick, her husband, is a train driver.

They never earned much money in their lives, but boy were they ever smart with what they had...

For instance, they picked up a new investment property for a great deal a number of years ago, which they wound up selling for 3 times its value!

Over time they also purchased other well-chosen properties, and each has grown in value year after year. And even better...

They're all being paid off by their tenants.

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Nowadays our friend Beth, (who we always thought was just a little crazy), is a bonafide millionaire.

Fortunately, around 20 years ago she shared her “investment rules” (which have all proven to be winners) with my Dad and he set up a business around those rules...

It’s a business that helps Mums and Dads increase their wealth each day.

Beth’s investment rules are:

1. Always buy in high growth areas
2. Always ensure population exceeds housing (so you always have tenants)
3. Don’t pay more than you have to for your property

My name is INSERT NAME and today I work as an investment property specialist in our second-generation family business.

We focus on helping people to apply Beth’s rules and acquire some of the best investment properties in the “hot spots” of Australia.

And the good news is...

I have created a webinar that reveals the #1 current investment property hot spot in Australia.

How To Find The Best Location To Purchase An Investment Property

And in it, I show you exactly where the highest ROI investment properties are right now...

Plus, I also lay out how you can ensure you always have tenants lining up around the door to live in your space.

That way, together with some complementary tax incentives, your repayments are almost always covered.

So, forget attending one of those “property seminars” where you have a sales person pitching you for hours on end....

This webinar is created to help empower you with knowledge BEFORE you take one more step towards buying an investment property.

And... it’s absolutely free :)

So, click the link below and pick a session time that suits to join the webinar INSERT LINK

Do that, apply the knowledge of what you will learn, and you could be like one of our many clients who have gone onto follow Beth’s footsteps to secure a wealthy retirement.

Mortgage Professional’s First Name